

eBooks everywhere?

A review of the eBook market from the perspective of a non-profit publisher

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Academia Press; Accucoms; Africa Health Research Organization; African Association of Political Science; African Crop Science Journal; African Health Sciences; African Journal of Food, Agriculture, Nutrition & Development; African Journal of Reproductive Health; Akademiai Kiado; Allen Press; Alliance for Children & Families; American Academy of Pediatrics; American Chemical Society; American Geophysical Union; American Institute of Biological Sciences; American Mathematical Society; American Medical Association; American Physical Society; American Psychiatric Publishing; American School of Classical Studies at Athens; American Society of Clinical Oncology; American Society of Plant Biologists; Amigos Library Services; Amsterdam University Press; Annual Reviews; Antarctic Science; Antiquity; Applied Probability Trust; Aptara; Aries Systems Corporation; Association for Learning Technology; Association of Applied Biologists; Association of College & Research Libraries; Association of Literary Scholars & Critics; Association of Subscription Agents & Intermediaries; Atypon; Australian Academic Press; Australian Physiotherapy Association; Barry Bracewell-Milnes; Beech Tree Publishing; John Benjamins Publishing Company; Berg Publishers; Berghahn Books; Berkeley Electronic Press; Bertoli Mitchell; Biochemical Society; Brill; British Association for Canadian Studies; British Computer Society; British Ecological Society; British Editorial Society of Bone & Joint Surgery; British Geriatrics Society; British Institute of Non-Destructive Testing; British Institute of Radiology; British Journal of Pharmacology; British Library Publishing; British Medical Association; British Museum Research Publications; British Mycological Society; British Nursing Index; British Postgraduate Musicology; British Psychological Society; British School at Rome; British Society for Antimicrobial Chemotherapy; British Society for Immunology; British Society for Rheumatology; British Trust for Ornithology; British Veterinary Association; CABI Publishing; Caledonia Marketing Solutions; Cambridge Crystallographic Data Centre; Cambridge University Press; Canadian Journal of History; Canadian Medical Association; Carden Jennings Publishing; Center for Studier i Arbejdsliv; Central African Journal of Medicine; Central Asia Archaeological Group; Charlesworth Group; Chartered Institute of Library & Information Professionals; Chatham House; Chemical Society of Ethiopia; Chemical Society of Japan; College of Occupational Therapists; Company of Biologists; Content Complete; Cotswold Publishing Consultants; Council for British Archaeology; Cox, John, Associates; Croatian Physical Society; CrossRef; CSIRO Publishing; Davenport Publishing Services; Earthscan; Edinburgh University Press; Editing & Publication Association of Bangladesh; Editorial Office; EDP Sciences; Electronic Publishing Services; Electrophysiological Technologists' Association; Elsevier; EMBL; Emerald Group Publishing; ENAKT Consulting; Energy Institute; English Heritage; EPI; Equilibris Publishing; Equinox Publishing; eSharp; European Association of Science Editors; European Respiratory Society; European Society of Cardiology; European Urology; Faculty of Family Planning & Reproductive Health Care; Federation of European Microbiology Societies; Federation Press; Food & Agriculture Organization; Forum; Forum for Global Health Protection; Frontline Global Marketing Services; Future Medicine; Gemmological Association; Geological Society; Gold Leaf Consulting; The Haworth Press; Headfast; Health Affairs Journal; Health Sciences & Practice Subject Centre, Higher Education Academy; HEP; HFSP Publishing; HighWire Press; Hindawi Publishing Corporation; Hydrographic Society; IAHR; IAHS Press; ICSTI; Ife Centre for Psychological Studies; IM Publications; Inera; Inferno; Information Design & Management; Informed Strategies; INFORMS; Ingenta; INIST-CNRS; Institute of Actuaries; Institute of Clinical Research; Institute of Finance Management, Tanzania; Institute of Marine Engineers; Institute of Mathematical Statistics; Institute of Mathematics & its Applications; Institute of Physics; Institute of Physics & Engineering in Medicine; Institute of Pure and Applied Physics; Institute of Social Studies; Institution of Chemical Engineers; Institution of Civil Engineers; Institution of Engineering & Technology; Institution of Mechanical Engineers; Institution of Structural Engineers; Instituto ELFOS; Intellect; International Association for Bridge & Structural Engineers; International Atomic Energy Agency; International Centre for Materials Science & Technology, Ghana; International Centre of Insect Physiology & Ecology; International Food Information Service; International Glaciological Society; International Labour Organization; International Monetary Fund; International Network for the Availability of Scientific Publications; International Union of Crystallography; IOS Press; IWA Publishing; Journal of Applied Sciences & Environmental Management; Journal of Orthopaedic & Sports Physical Therapy; Journal of Transport Economics & Policy; Karnac Books; Kilmorie Clarke; Kingston Press; Knowledge Pipeline; Lambak; Librapharm; Lightning Source; Lippincott, Williams & Wilkins; Liverpool University Press; Lloyd Fletcher Consulting; London College of Communication; London Mathematical Society; London School of Economics; London School of Hygiene & Tropical Medicine; Mac Keith Press; Manches; Manchester University Press; Maney; Manuscript; Marginalia; Marston Book Services; Mary Waltham; MediaFund; Medknow Publications; Microsoft Live Book Search; Millennium Journal of International Studies; Mineralogical Society; Modern Humanities Research Association; Modern Language Association of America; Monash University ePress; Morris Associates; MPS Technologies; Multilingual Matters; MyiLibrary; Nature Publishing Group; New England Journal of Medicine; New Phytologist; Newcomen Society; NHS Health Scotland; NISC; Nottingham University Press; Now Publishers; NRC Research Press; Nutrition Society; Oceanside Publications; Organization for Economic Cooperation & Development; Organization for Social Science Research in Eastern & Southern Africa; Oswaldo Cruz Institute; Overseas Development Institute; Ovid Technologies; Oxford International Centre for Publishing Studies; Oxford University Press; Pan African Association of Anthropologists; Path; Peeters Publishers; Peter Sowden; Physiological Society; Pion Limited; PIRA International; PNAS; Policy Press; Polish Agricultural Universities; Portico; Postgraduate English; Postgraduate Forum; Postgraduate Journal of Aesthetics; PSP Publishing; Public Library of Science; Publisher & Society Advisory Services; Quest; Regional Studies Association; Research Information; RICS Books; Ringgold; River Valley Technologies; RMIT Publishing; Robert Gordon University; Rockefeller University Press; Royal Astronomical Society; Royal College of General Practitioners; Royal College of Nursing; Royal College of Obstetricians & Gynaecologists; Royal College of Pathologists; Royal College of Physicians; Royal College of Psychiatrists; Royal College of Radiologists; Royal College of Surgeons of England; Royal Geographical Society; Royal Irish Academy; Royal Meteorological Society; Royal Pharmaceutical Society of Great Britain; Royal Society; Royal Society of Chemistry; Royal Society of Edinburgh; Royal Society of Medicine Press; Royal Statistical Society; Royal Swedish Academy of Sciences; RPM Print & Design; RW Consulting; Sage Publications; Scheman Consulting; School of Advanced Study, University of London; School of Social Work; Science International; Science Reviews; Scientific Institute for Medical Information & Documentation; Semantico; Shift Media; Simon Inger Consulting; SINET; Ethiopian Journal of Science; Society for Editors & Proofreaders; Society for Endocrinology; Society for Experimental Biology; Society for General Microbiology; Society for Personality Research; Society of Glass Technology; Society for the Advancement of Management Studies; Society for the History of Natural History; Society for Underwater Technology; Society of Chemical Engineers, Japan; Society of Chemical Industry; Society of Dyers & Colourists; Society of Indexers; Somerset Computing; SPARC; Springer Science + Business Media; Sunrise Setting; Swedenborg Society; Swets; Symposium Journals; Tanzania Journal of Science; Taylor & Francis; TBI; Tech-Net Scientific e-Publishing Services; Therapeutic Guidelines; Tou-Can Marketing; Trust for Wessex Archaeology; Turpin Distribution; Turpion; Universitätsverlag Göttingen; Unibio Press; University of Buckingham Press; University of Chicago; University of Loughborough; University of Technology, Sydney; Vathek Publishing; Verlag der Osterreichischen Akademie der Wissenschaften; Versita; VetLearn; Walter de Gruyter; Mark Ware Consulting; Anthony Watkinson Consulting; The Way; Westburn Publishers; Whiting & Birch; John Wiley & Sons - Wiley-Blackwell; Wolters Kluwer Health; World Bank; World Conservation Union; World Health Organization; World Tourism Organization; Zimbabwe Scientific Association; Zoological Society of London (Membership as at February 2008; E&OE)

Sarah's list of what I should cover

- Market research – into user needs, publisher capabilities, choice of suppliers etc
- Collections, bundling etc
- Current and emerging pricing models
- What are library customers looking for in eBooks, how and why?
- The eBook market for individuals – who is buying, how and why?
- Formats and functionality, separating the smarts from the gimmicks
- eBooks and eReaders and emerging mobile technologies – will diversity persist or will one technology become standard?
- Lessons learned: from eJournals; from other industries, etc



eBooks and eReaders

The most popular seem to be:

Sony Reader (6" screen, 265mb memory, holds about 150 books. Links to Waterstone's website. £200.

iRex iLiad (8" display, bigger than Sony. £399)

Hanlin eReader (6" screen, 512MB memory, no online store. £225)

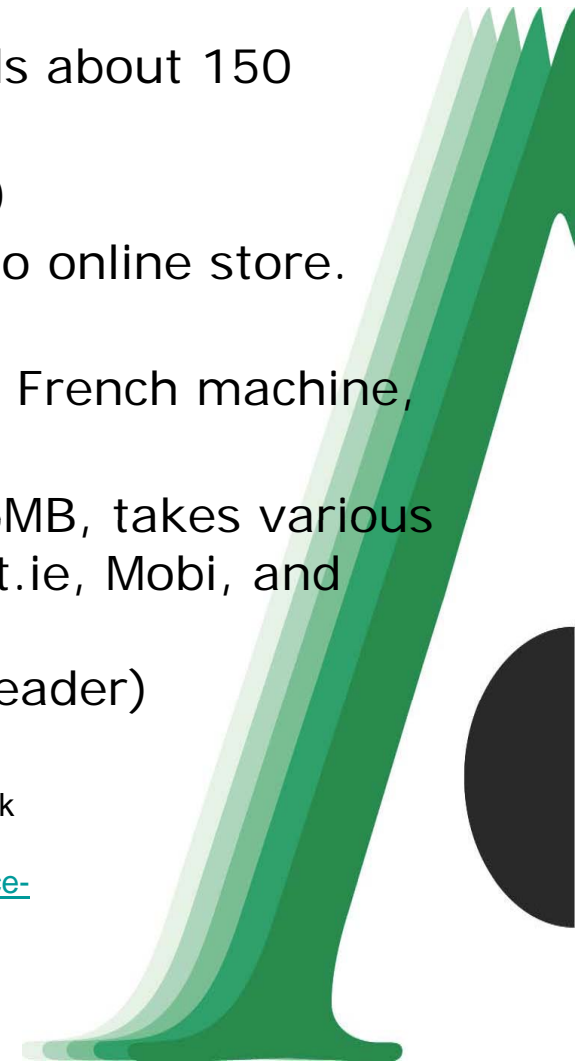
Bookeen Cybook Gen3 (6" screen, lightweight French machine, £200)

Kindle (US only so far, Amazon, 6" screen, 256MB, takes various formats – kindle format.azw, text.tst, Mobipocket.ie, Mobi, and some others.)

iPhone (Only 3.5" screen. Free Stanza eBook reader)

See also interesting article by John Siracusa on eBook readers:

<http://arstechnica.com/gadgets/news/2009/02/the-once-and-future-e-book.ars>



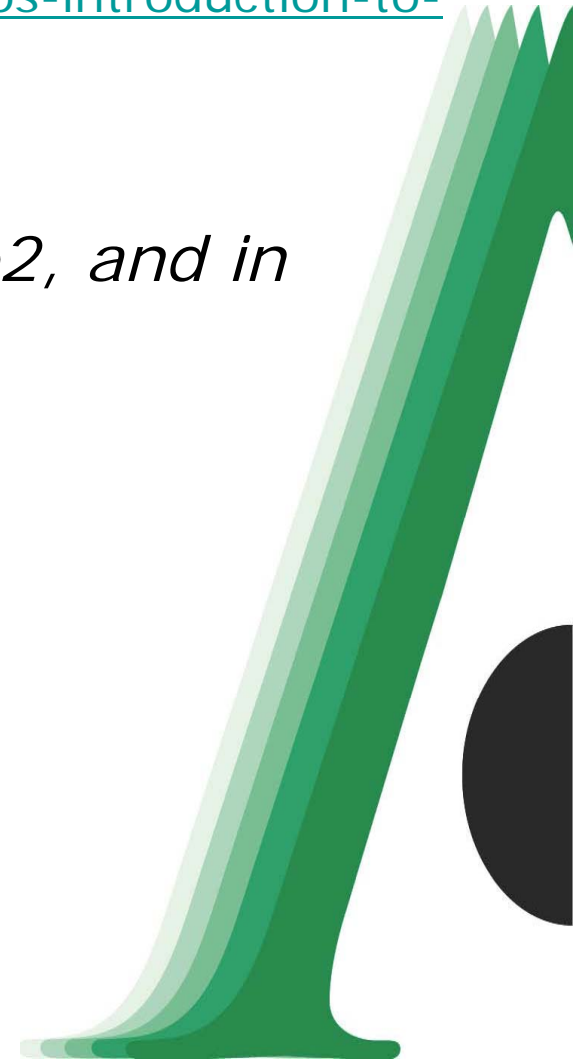
Kindle 2 just launched . . .

- <http://www.geek.com/articles/gadgets/jeff-bezos-introduction-to-the-kindle-2-2009029/>

“Automatic sync among Kindle, Kindle2, and in the future other mobile devices.”

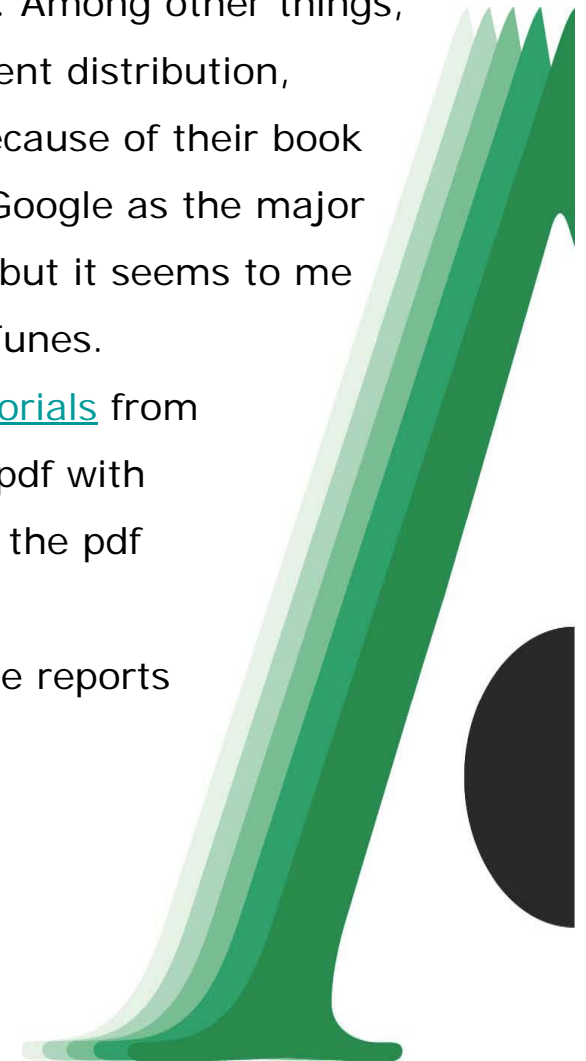
Jeff Bezos, Amazon

(P.S. Should publishers check their licences?)



Tim O'Reilly said recently . . .

"I've never been very interested in **dedicated** eBook devices. Among other things, they don't have the back-end infrastructure for effective content distribution, because all of them are focused on publisher-only options. Because of their book search products, a lot of people are focused on Amazon and Google as the major players in the would-be electronic book distribution network, but it seems to me that Apple is quietly carving out a very strong position with iTunes. We've been actively using iTunes for [digital distribution of tutorials](#) from [Make:](#), and have had substantial readership. (We send out a pdf with every [weekend video project](#) (readers get both the video and the pdf in iTunes), and we send out a weekly pdf on [Craft:](#) of [sewing patterns, stencils and paper craft projects](#). Phil Torrone reports that we delivered 20,000+ PDFs in the month of December.)"



The eBook market for individuals

The Google settlement (<http://books.google.com/booksrightsholders/>)

- More access to out-of-print books
- Additional ways to purchase copyrighted books and orphan works
- Institutional subscriptions to millions of books
- Free access from U.S.
- Compensation to authors and publishers and control over access

... which means Google will be changing its own business model and selling books online. But at what quality?

<http://www.authorsguild.org/advocacy/articles/settlement-resources.html>

“We want content, content, content. Then interchangeability between different types of hardware. Current efforts have been major flops, including Kindle”



What's good about long-form online content (or eBooks to you and me)

In addition to new revenue, e-books can drive other benefits:

- DOI deposits can lead to much greater traffic and exposure for your content
- E-books can be abstracted and indexed more easily than printed books, again increasing exposure
- Secondary revenues through licensing re-use of digital book content can add to bottom line
- Content drives traffic, which opens up other revenue opportunities, including advertising
- Online availability of books can help to drive up print book sales (in the short-term, at least)

“Longer, more extensive types of books tend not to be as useful in e-format.”



How's it going out there?

From: Primary Research
Group - *Library Use of
E-books, 2008-09
Edition*

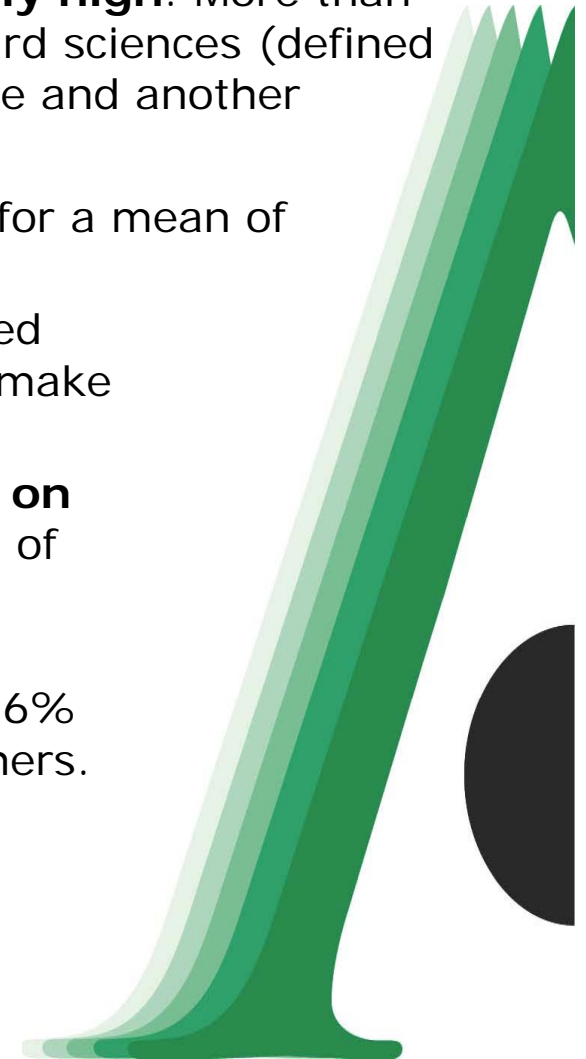
- Libraries in the sample expected to **renew over 77% of their current contracts.**
- Well over **81% of the sample catalogued their e-book collection** and listed it in their online library catalogue.
- E-book spending by libraries is **growing rapidly** in 2008 but by significantly less than in 2007.
- For the most part, librarians in the sample felt that their **patrons were less skilled** in using e-book collections than they were in using databases of magazine, newspaper and journal articles.
- The libraries in the sample had **MARC records** for a mean of approximately 74% of the e-books in their collections.
- Many libraries reported **significant use of electronic directories.**
- **12.5% reported extensive use** and **30% said that use was significant.**
- **The larger libraries reported the heaviest use.**



How's it going (2)

From: Primary Research Group -
Library Use of E-books, 2008-09
Edition (ISBN 1-57440-101-7)

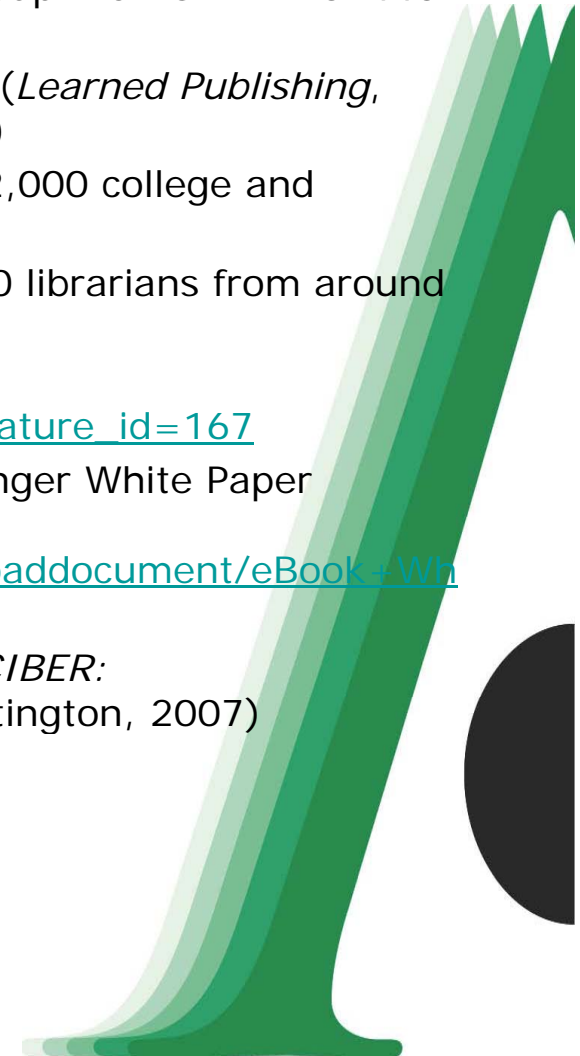
- Use of e-books in the **hard sciences was particularly high**. More than 30% of participants said that use of e-books in the hard sciences (defined as chemistry, physics and biology) was quite extensive and another
- **26% noted significant use.**
- Libraries in the sample **maintained a print version** for a mean of 24% of the e-books in their e-book collections.
- Nearly 21% of the libraries in our sample have digitized out-of-copyright books in their collections in order to make their contents more available to their patrons.
- E-books account for **only about 3.9% of the books on course reserve**, with a minimum of 0 to a maximum of 30%.
- **Nearly 70% of the sample's total spending on e-books was with aggregators**, while just over 24.6% of the total spending was spent with individual publishers.



Market research

“We buy reference types of materials, stuff that would be most useful in an online format.”

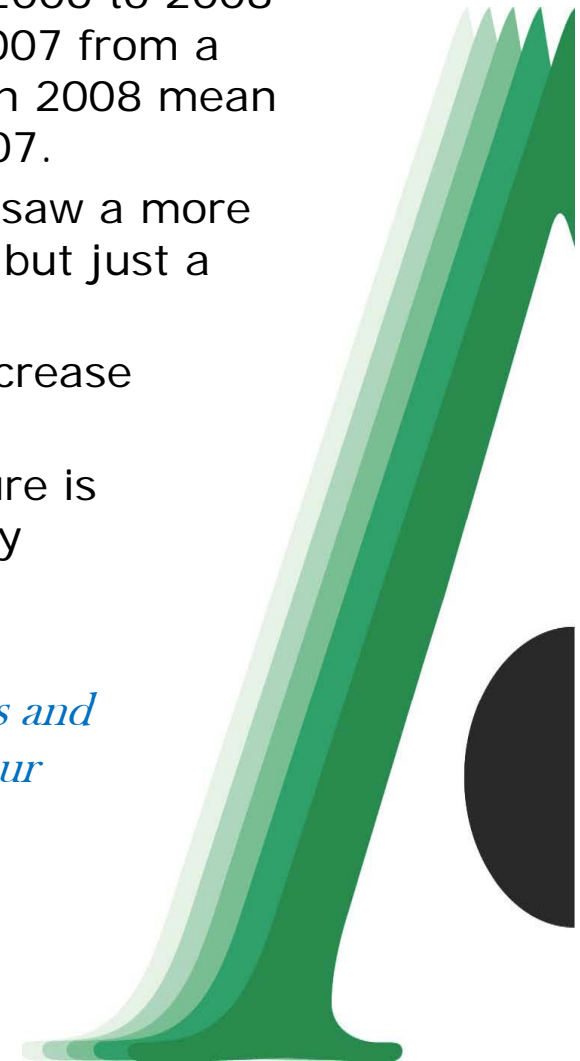
- Library Use of E-books, 2008-9 edition (Primary Research Group Inc. ISBN: 1-57440-101-7)
- E-books in practice: the librarian's perspective by Rafael Ball (*Learned Publishing*, Jan 2009, Vol 21, 18-22 – DOI 10/1087/095315108X378730)
- 2008 Global Student E-book Survey, sponsored by ebrary. 12,000 college and university librarians from 2,100 US-based institutions.
- 2007 Global Faculty E-book Survey, sponsored by ebrary. 200 librarians from around the world conducted an informal survey
- Feature in Online Information – see http://www.researchinformation.info/features/feature.php?feature_id=167
- eBooks – costs and benefits to libraries and institutions (Springer White Paper 2008 – see http://www.springer.com/cda/content/document/cda_downloadaddocument/eBook+White+Paper.pdf?SGWID=0-0-45-415198-0)
- What Do Faculty and Students Really Think About eBooks? (*CIBER: Ian Rowlands, David Nicholas, Hamid R. Jamali and Paul Huntington, 2007*)



Findings

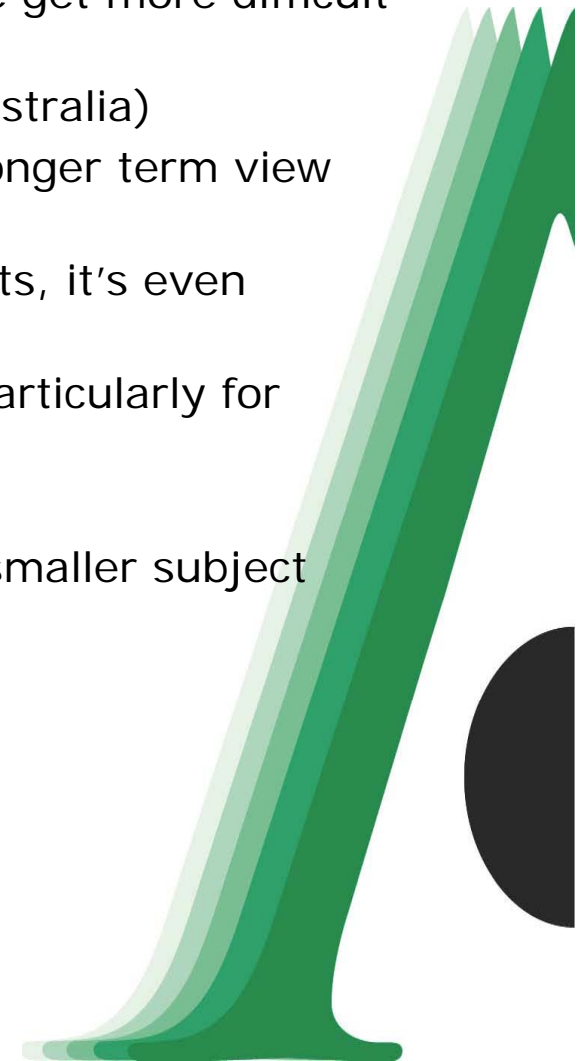
- Institutions that gave data on e-book spending from 2006 to 2008 showed an increase in spending between 2006 and 2007 from a mean of \$19,340 to \$26,290, a 36% increase, while in 2008 mean spending rose to \$29,861, a 13.6% increase from 2007.
- Libraries with budgets between \$1.5 million and \$4m saw a more dramatic increase of 53.3% between 2006 and 2007, but just a 7.43% increase between 2007 and 2008.
- For smaller libraries (less than \$1.5m budgets) the increase dropped from 53.3% in 2006-7 to 7.43% in 2007-8.
- Some slowing down of increase, but overall expenditure is still quite small – the libraries in the sample spent only \$3,760 last year.

“We will increase spending on eBooks and substitute more electronic for print. Our patron base prefers electronic.”



Credit crunch?

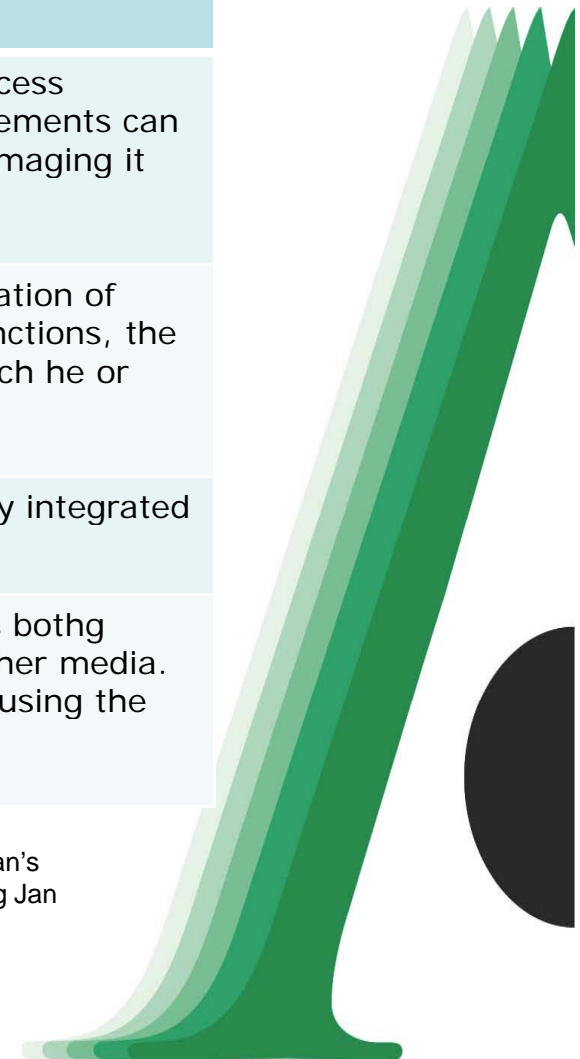
- 2009 OK, but 2010 may not be so good. It'll therefore get more difficult after April
- Exchange rate difficulties in some markets (Korea, Australia)
- Tough environment, but some libraries are taking a longer term view and planning ahead
- With big players taking up 70%-80% of library budgets, it's even harder for the smaller publisher
- But innovation (business models and IT) still a key, particularly for mobile devices
- Functionality, flexibility
- But still room for "niche" collections and perhaps for smaller subject collections
- Price an increasingly important factor
- Still room for growth in some developing markers
- Market still very fragmented
- Trust in quality brands still a key issue



What do the users want?

Functionality of electronic publications	
Selectivity	The user can selectively search for and access individual elements of content. Content elements can be extracted from the medium without damaging it
Interactivity	The user can chose the order and presentation of content elements. Using the bookmark functions, the user can mark passages in the text to which he or she wants to return.
Multimedia	Picture, video, sound, and text are digitally integrated into the medium
Hypertext/hypermedia	Linking of content and structural elements bothg within and beyond the medium itself to other media. In the information space, the user moves using the navigation functions.

Table 1, page 19 'eBooks in practice: the librarian's perspective' by Rafael Ball – Learned Publishing Jan 2009.



Files

- Much confusion still on acceptable standards
- But experimental phase is now over and PDF, HTML, XML are now the usual file formats.
- Compatibility, security, technical standards are still causing problems.
- Therefore functionality constrained

This is a key issue when considering how content is likely to be used





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Promoting standards for electronic commerce and efficiency within the supply chain

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Digital content

EDITEUR

The international book trade and serials standards organisation.

[Click here](#)

e4books

Promoting the wider use of e-commerce in the book trade.

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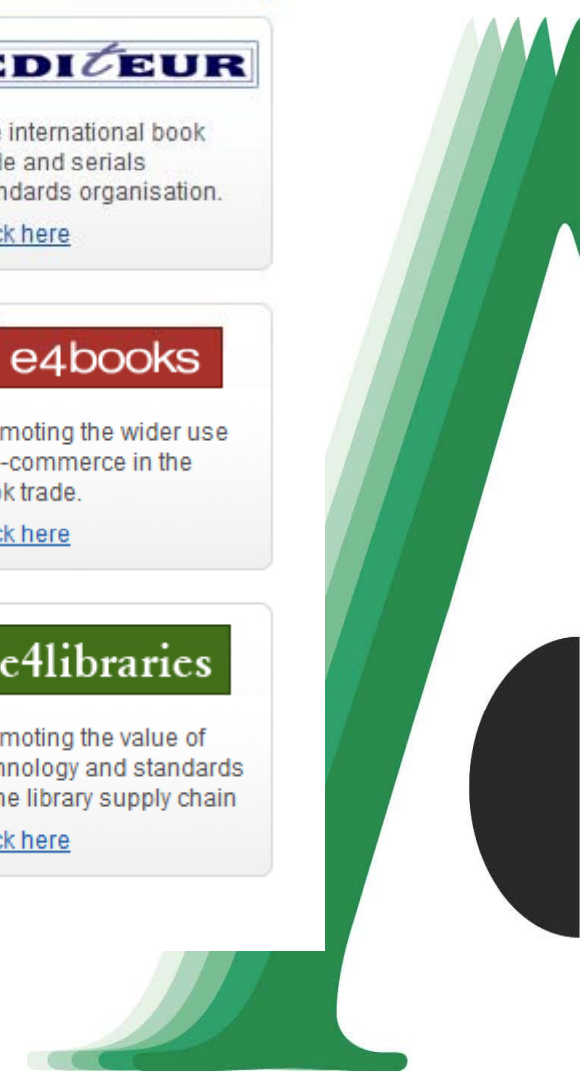
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Business models

Are currently too complicated
(so nothing has changed from journals then)

- Purchaser/perpetual access
- Annual subscription (but to how much content)
- Fixed term rental
- Per chapter/page
- Collections
- Aggregated databases
- Consortia
- Open access
- Bundling print+e
- free online+priced print



Free online + priced print

Bloomsbury Academic - Windows Internet Explorer
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BLOOMSBURY *Academic*

February 4, 2009 (Wednesday)

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Introducing Bloomsbury Academic



Bloomsbury Academic is a radically new scholarly imprint which was launched in September 2008.

Following the publication of *Remix* in October, Bloomsbury Academic will continue publishing research in the areas of Humanities and Social Sciences in 2009. While respecting the traditional disciplines we will seek to build innovative lists on a thematic basis, on issues of particular relevance to the world today.

Publications will be available on the Web free of charge and will carry [Creative Commons](#) licences. Simultaneously physical books will be produced and sold around the world.

For the first time a major publishing company is opening up an entirely new imprint to be accessed easily and freely on the Internet. Supporting scholarly communications in this way

Remix

Making art and commerce thrive in the hybrid economy

Lawrence Lessig

Paperback and e-book now available

Shortlisted for the **Financial Times/Goldman Sachs Business Book of the Year Award.**

Copyright laws were originally put in place to protect artists. But today they seem mainly to serve corporate interests and effectively prohibit further creativity.

In *Remix*, Lawrence Lessig highlights how these copyright laws may potentially criminalise our own children - the generation who don't think twice about burning CDs, 'biting' riffs from films, videos and songs to make new art - and indeed anyone else who creates, enjoys or sells any art form.

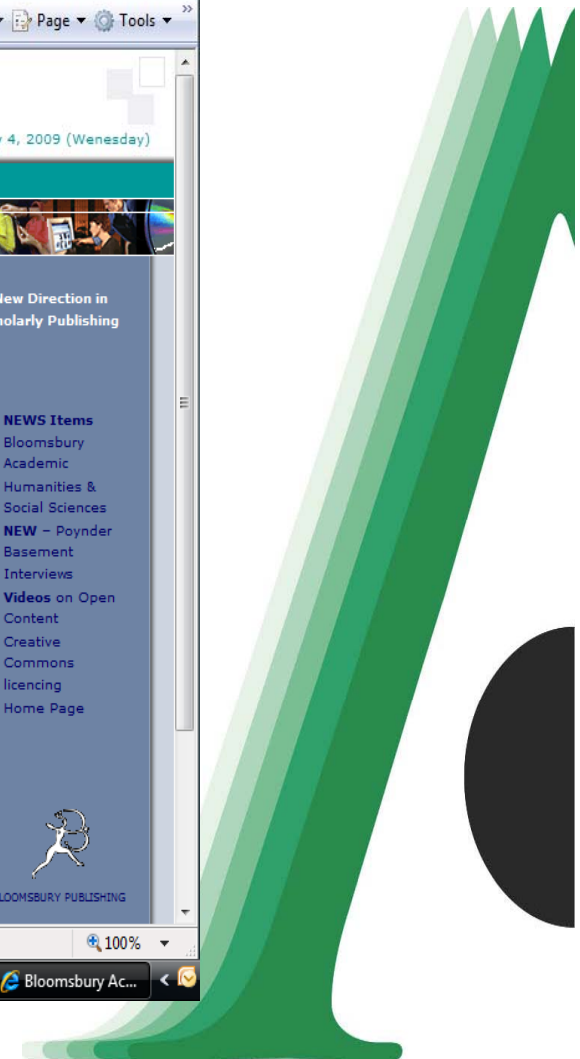
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Spotify: making it easy to do

The screenshot shows the Spotify desktop application window. The search bar at the top contains the text 'britten'. Below the search bar, a list of search results is displayed in a table format. The table has columns for Track, Artist, Time, Popularity, and Album. The results include various works by Benjamin Britten, such as 'Three Divertimenti for String Quartet', 'Peter Grimes Op. 33, PROLOGUE: You sail...', and 'Britten: SINFONIETTA, OP. 1: III. TAR...'. The interface also shows a sidebar on the left with navigation options like Home, Radio, and Play queue, and a bottom section with album covers and a playback control bar.

Track	Artist	Time	Popularity	Album
Three Divertimenti for String Quartet (19...	Belcea Quartet	3:38		Britten
Peter Grimes Op. 33, PROLOGUE: You sail...	Felicity Lott, Orchestra o...	3:27		Britten - Peter Grimes
Billy Budd: Guard boat! Indomitable! (Mai...	Daniel Harding, London S...	3:30		Britten: Billy Budd
BRITTEN: SINFONIETTA, OP. 1: III. TAR...	Bostridge, Ian/Harding, ...	3:55		Our Hunting Fathers Etc.
String Quartet No. 1 in D Major, Op 25: M...	Belcea Quartet	3:51		Britten
BRITTEN: SINFONIETTA, OP. 1: I. POCO ...	Bostridge, Ian/Harding, ...	4:10		Our Hunting Fathers Etc.
Te Deum in C (Benjamin Britten)	The Britten Choir, Alfred ...	9:09		Magnifical and Mighty
This little Babe	The American Boychoir	1:33		Benjamin Britten - A Ceremony of Carols
Quintet For Oboe And String Quartet I. A...	Vermeer Quartet, Ales Kl...	8:14		Britten & Bliss
Simple Symphony Op. 4 (1998 Digital Rem...	Academy Of St. Martin-I...	2:59		Britten: Orchestral Works
Symphony for Cello and Orchestra Op. 68...	Mstislav Rostropovich, B...	9:58		Britten: Cello Symphony/Shostakovich:Cello Concertos
Symphony No. 5 in D minor, Op. 47 (1998...	Andre Previn, Chicago S...	15:53		Shostakovich/Britten: Orchestral Music
Britten: Sinfonietta, Op. 1: II. Andante L...	Bostridge, Ian/Harding, ...	6:39		Our Hunting Fathers Etc.
BRITTEN: OLIVER CROMWELL (NURSERY ...	Bostridge, Ian/Harding, ...	0:45		Our Hunting Fathers Etc.
Peter Grimes Op. 33, PROLOGUE: Peter G...	Orchestra of the Royal O...	2:13		Britten - Peter Grimes
Billy Budd: Pull, my bantams! Pull, my spar...	Daniel Harding, London S...	6:55		Britten - Billy Budd
String Quartet No.2 in C Major, Op 36: C...	Belcea Quartet	18:52		Britten
Peter Grimes Op. 33, PROLOGUE: Interlu...	Orchestra of the Royal O...	3:20		Britten - Peter Grimes
String Quartet No. 3, Op 94: Duets	Belcea Quartet	5:34		Britten
String Quartet No. 3, Op 94: Ostinato	Belcea Quartet	3:10		Britten
String Quartet No. 3, Op 94: Solo	Belcea Quartet	5:37		Britten
Britten : Violin Concerto in D minor Op....	Daniel Hope, Paul Watkin...	16:01		Britten : Violin Concerto
Billy Budd: Master-at-arms and foretopma...	Daniel Harding, London S...	3:04		Britten: Billy Budd
String Quartet No. 3, Op 94: Burlesque	Belcea Quartet	2:20		Britten
Britten: Jubilate Deo	Philip Ledger/Willcocks, D...	2:30		A Ceremony Of Carols/Missa Brevis/Rejoice In The Lamb Etc.
Simple Symphony Op. 4 (1998 Digital Rem...	Academy Of St. Martin-I...	7:09		Britten: Orchestral Works
Britten : Violin Concerto in D minor Op....	Daniel Hope	9:00		Britten : Violin Concerto
Peter Grimes Op. 33, Scene 1: Fool to let ...	Orchestra of the Royal O...	3:20		Britten - Peter Grimes
String Quartet No. 3, Op 94: Recitative a...	Belcea Quartet	9:12		Britten
Three Divertimenti for String Quartet (19...	Belcea Quartet	3:36		Britten
Three Divertimenti for String Quartet (19...	Belcea Quartet	3:17		Britten
Oboe Quartet in F K370/368b (1991 Digit...	Britten Quartet	3:12		Mozart Clarinet Concerto & Quintet, Oboe Quartet
Oboe Quartet in F K370/368b (1991 Digit...	Britten Quartet	4:20		Mozart Clarinet Concerto & Quintet, Oboe Quartet
Billy Budd: Your name? - Billy Budd, sir (Cl...	Daniel Harding, London S...	2:43		Britten: Billy Budd
Peter Grimes Op. 33, PROLOGUE: The tru...	Felicity Lott, Orchestra o...	1:57		Britten - Peter Grimes

Collections

The usual suspects: Taylor & Frances, Springer, Wiley, Elsevier, OUP, CUP, University of Chicago Press and so on.

Small and medium sized publishers find it more difficult to put together large collections.

Not now . . .



Launch collection: 1,200 titles from 15 ALPSP member publishers on the MyiLibrary platform: [American Psychiatric Publishing](#); [Amsterdam University Press](#); [Australian Academic Press](#); [Edinburgh University Press](#); [EDP Sciences](#); [Equinox Publishing](#); [Federation Press](#); [Hindawi Publishing Corporation](#); [International Food Information Service \(IFIS Publishing\)](#); [IOS Press](#); [NRC Research Press](#); [Multilingual Matters](#); [Policy Press](#); [Royal College of Obstetricians and Gynaecologists](#); [Royal College of Psychiatrists](#)



Oapen

The screenshot shows the OAPEN website in a Windows Internet Explorer browser window. The address bar displays 'http://www.oapen.org/'. The website header features the OAPEN logo, a map of Europe, and a collage of images including a library interior, an open book, and a building facade. A navigation menu on the left includes links for Home, Introduction, About OAPEN, Partners, Join, News, Contact, and Links. The main content area is titled 'Open Access Publishing in European Networks' and contains the following text:

OAPEN is a project in Open Access publishing for humanities and social sciences monographs. The Open Access movement has developed rapidly in the sciences and in journal publishing. The consortium of University-based academic publishers who make up OAPEN believe that the time is ripe to fully explore the possibilities of Open Access for the humanities and social sciences.

The OAPEN partners all currently have some involvement in the Open Access movement, and you are encouraged to view their pages on this site and on their own sites.

It is expected that this project will find useful, exciting and beneficial ways of publishing scholarly work in Open Access, enhancing access to important peer reviewed research from across Europe.

The partners:

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- [Georg-August Universität Göttingen](#)
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A yellow callout box on the right side of the page contains the text: 'View a PowerPoint demonstration about the OAPEN eContentplus project. [View now.](#)'

The browser's taskbar at the bottom shows several open applications, including 'Inbox - M...', 'FW: queri...', 'Library_U...', 'eBooks E...', 'Going La...', 'ALPSP - ...', 'Amsterda...', 'OAPEN: ...', and 'Documen...'. The system tray shows 'Internet | Protected Mode: On' and '100%' zoom level.

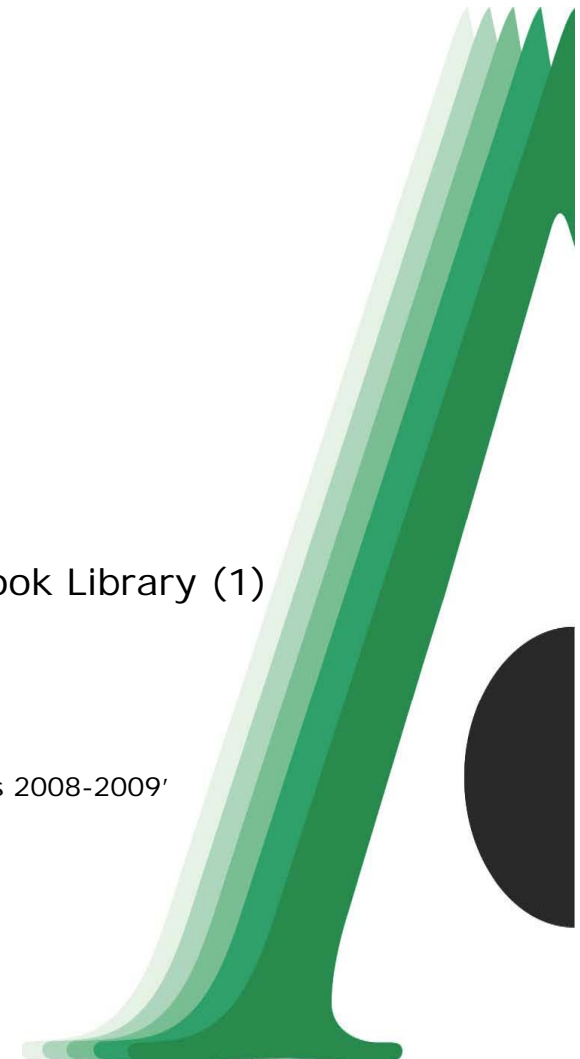


Vendors

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Gale (12)
Ebrary (11)
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StatRef (5)
MyiLibrary (4)
Springer (4)
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Elsevier (2)
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Thieme Electronic Book Library (1)
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From 'Library Use of E-books 2008-2009'



Lessons learned from journals?



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Content Areas

African Plants
The African Plants Initiative (API) brings together more than 50 institutions in Africa, Europe, and the United States. Partnering with Aluka, API's long-term goal is to build a comprehensive online research tool about African plants.
[Read more about the Plants project »](#)

African Cultural Heritage Sites and Landscapes
The Cultural Heritage project builds on digitisation and preservation projects conducted in areas of cultural importance across Africa. This community effort combines a rich set of visual materials with scholar-selected primary source materials and what will be the world's largest collection of African rock art.
[Read more about the Cultural Heritage project »](#)

News

Aluka Joins JSTOR
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21 November 2008
[JSTOR extends free access in countries beyond Africa](#)

10 November 2008
[Collections and new fee structure announced to JSTOR Participants](#)

October 2008
[JSTORNEWS: A special issue on Aluka now available online](#)

28 July 2008
[JSTOR and Aluka Unite](#)

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Library Tools

Image Measurements
Aluka tools help you accurately measure images. You can perform measurements, save them, and share your data with any other Aluka user. If need be, you can also calibrate the scale for an image.

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Cloud computing . . .

Internet users in US who do the following activities (%)

Use webmail services such as Hotmail, Gmail, or Yahoo! Mail	56%
Store personal photos online	34%
Use online applications such as Google Documents or Adobe Photoshop Express	29%
Store personal videos online	7%
Pay to store computer files online	5%
Back up hard drive to an online site	5%

So what?

- eBooks will be everywhere (the Google effect)
- eBooks (and bits of eBooks) are increasingly regarded as 'just' scholarly content
- eEnd-users are increasingly finding them the same way as they do everything else
- eBooks should not just be scanned pages in standard PDF
- File formats need to adapt to multiple use on different devices
- functionality – links to everything
- Business models need to adapt ("Spotify")?
- Print won't fade away entirely (but POD is crucial)



Thanks

Nick Evans

Chief Operating Officer
Association of Learned and
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